

*Sustainability*  
**Report**

**L<sup>E</sup>SILLA**

2022

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# COMPANY HISTORY

**Since 1994**, Le Silla is synonymous with craftsmanship and attention to detail. The fashion house creates **luxury shoes** that reflect the high quality and savoir-faire of **Made in Italy**. Its creations are conceived, designed and studied internally by the company in close synergy with the founders Enio and Monica, as well as crafted entirely in the brand's production plant, located between the Marche hills and the Adriatic Sea, by professional and qualified artisans.

Following the principle of continuous improvement of its performance, in a few years, the company has increased its turnover exponentially while maintaining quality as a central criterion. With great ability, the founders Enio and Monica have followed the **natural and spontaneous growth** of their company. Thanks to the success achieved **in Italy and in Europe**, Le Silla products have spread throughout the international territory. Open to a digitized vision of the future, Le Silla has been working with digital distribution since 2007. Today the company owns a directly managed shop in Milan, 5 franchise stores abroad and 4 outlets.

An intrinsic feature of the **company's philosophy** is to place the ethical vision before the strategic one: this is how Le Silla has always operated in a **sustainable way** through a company system that creates durable shoes, respectful of all the actors and all the elements that compose it. Recently, the commitment in the environmental field has become stronger, motivated by the brand's distinctive sensitivity to social changes. Le Silla began to question its own environmental impact. Starting from a solid system of values, "Our pillars", after having carefully evaluated the current state, Le Silla sets new and ambitious goals in a sustainable perspective.

# DISTRIBUTION NETWORK

## **Milan - directly managed**

Located in the heart of the fashion district on the central Sant'Andrea street

1998

## **Moscow - franchising**

On the main avenue of the stunning Crocus city Mall

2002

## **Official Website**

The company has an online distribution

2007

## **Bucharest - franchising**

Le Silla boutique is located in the central Calea Dolobronte

2014

## **Doha - franchising**

Le Silla opens a Pop Up store inside the prestigious Villaggio Mall

2018

## **Moscow - franchising**

Le Silla boutique is located inside the famous GUM shopping mall, facing directly Red Square

2021

## **Doha - franchising**

Le Silla opens a Pop Up store in the prestigious Place Vendôme, the most luxurious shopping destination in Qatar.

2022

# OUR PILLARS

*Guiding principles of our actions*



PERSONA



TERRITORY



RESPONSIBLE MANAGEMENT  
OF THE SUPPLY CHAIN



TRANSPARENCY



CUSTOMER CARE

# OUR PEOPLE

*Le Silla strongly believes that human relationship are the most powerful way to achieve goals.*

The company guarantees the individual's right to physical, moral and cultural integrity, together with working conditions that are respectful of individual personal dignity and safe, healthy workplaces. Part of Le Silla's corporate culture consists on promoting a fluid flow of communication between all employees.

*Le Silla employs*



WOMEN  
**65%**



MEN  
**35%**



# HEADQUARTER: THE CONNECTION WITH ITS GEOGRAPHICAL AREA

Since 2014, Le Silla's headquarters has been located between the Marche hills and the Adriatic Sea.

The structure is characterized by completely innovative green criteria, by an architecture and an avant-garde design. The construction guarantees **the saving of 24.054 kg of emissions of CO<sub>2</sub> and 10.6 tons of oil per year.**

The production system follows the most modern logic for the protection and comfort of employees in all phases. The automated vertical warehouse system allows a storage with computerized material collection so as to involve head height movements and preserve the right posture for all the working time. The machines combine the need for reduced consumption with ergonomics and complete work safety. All offices have large windows overlooking the sea or the hills of the Marche region. The central suction system manages the health of all indoor areas with frequent access to outdoor green areas to obtain a pleasant working environment.





Headquarter of Porto Sant'Elpidio, Marche, Italy







**16%** of the building has been destined to shared spaces  
Exposed art, comfortable seating and dining area and fitness  
create a pleasant working atmosphere.





**25%** is livable green area





The view of the Marche hills make the link with the territory even more distinctive



# RESPONSIBLE SUPPLY CHAIN MANAGEMENT

Guided by respect for the environment and future generations, Le Silla considers **sustainability** an essential and long-term commitment. However, in order to achieve an excellent product in terms of quality and sustainability, it is necessary to collaborate closely with the entire production chain.

With this in mind, it is progressively moving towards the goal of **minimizing its environmental impact** by evaluating and selecting suppliers who certify a low environmental impact management of the entire production. The company intends to increase the offer of products that meet a series of sustainability requirements by implementing a process of continuous improvement of its performance in environmental and social terms.

Increasing environmental awareness has led to the verification and subsequent elimination of materials that do not comply with these principles. The company will continue to use these raw materials while stocks last. Le Silla is committed to **avoiding suppliers that are not in line with these principles**, favoring those with common values and a shared vision of the future. The brand tries to create long-term relationships with them and often collaborates with them for several generations. For Le Silla, the selection of the supply chain is crucial not only to achieve the highest standards of product excellence, but also to create long-term value.

# LEATHER

Environmental awareness has led Le Silla to choose leather suppliers that guarantee a **sustainable and fully traced production.**

Le Silla supports the use of Genuine Leather, a unique natural material, when derived from by-products of the food industry, which if not ennobled would otherwise be lost. Based on this principle, it selects Italian suppliers who certify their production processes and who care for environmental issues.

Innovation, creativity and the distinctive know-how of Made in Italy interact with each other to create valuable leather products. **The Italian Genuine Leather** combines tradition and memory of the past with the vision of a future made of natural and durable materials which are rich in performance.



 Genuine soft Calfskin in Skin pink color

## INNOVATIVE RAW MATERIALS

The attention and selection of excellent raw materials in terms of quality and performance is at the heart of the company philosophy. In fact, Le Silla experiments with **innovative materials** from collection to collection.

The company's green sensibility began to take shape with the introduction of leather effect materials. For several years, the company has been using the **certified Vegan material**, a versatile and elastic material which is perfect for the making of high-high boots.

Another material often used by the brand for the realization of footwear is the **certified sustainable Satin**, that combines style, innovation and environmental compatibility.

In order to respond to the growing attention towards these issues during 2021, a further innovative material was introduced: the **certified sustainable Lycra**, free of harmful substances and produced with low environmental impact.



 Cuissardes in Vegan certified material





Orchid Fuchsia Sustainable certified Satin

## UNIQUE AND ICONIC DESIGN

Thanks to carefully selected materials, the fashion house gives life to valuable products that radiate femininity and elegance and convert into authentic investments in terms of reliability, durability and design.

In fact, as **wearable works of art**, Le Silla shoes have become real icons with timeless charm, resistant to the trends of the season and able to convey the image of a bold, charismatic and self-confident woman.

Alongside iconic and timeless products, which occupy a dominant position in the brand's collections, fashion models coexist in line with the latest trends.

# PACKAGING

Le Silla honors the unboxing experience through an **eco-friendly packaging** which is subject to constant improvement.

The **shopping bags** are made of **FSC certified cardboard**, contributing to a responsible forest management, with handles made of woven cotton ropes. The shoe box is made of FSC cardboard that replaces the previous ones, which the company will continue to use while stocks last.

Each box includes a thank-you **card** for customers, made of **compostable FSC certified paper**, as well as a protective dust bag and spare elements such as laces, crystals, under heels and spare insoles, to ensure customers to long appreciate the beauty and elegance of the product.



## TRANSPARENCY IN PROVIDING INFORMATION TO CUSTOMERS

Le Silla, through the training of employees and the integration of the product sheet in the website with the new descriptive "Material and Origin" field, undertakes to create a **transparent journey** of the article so as to be able to provide the customer with all the necessary information in order to increase awareness in the choice of purchase.

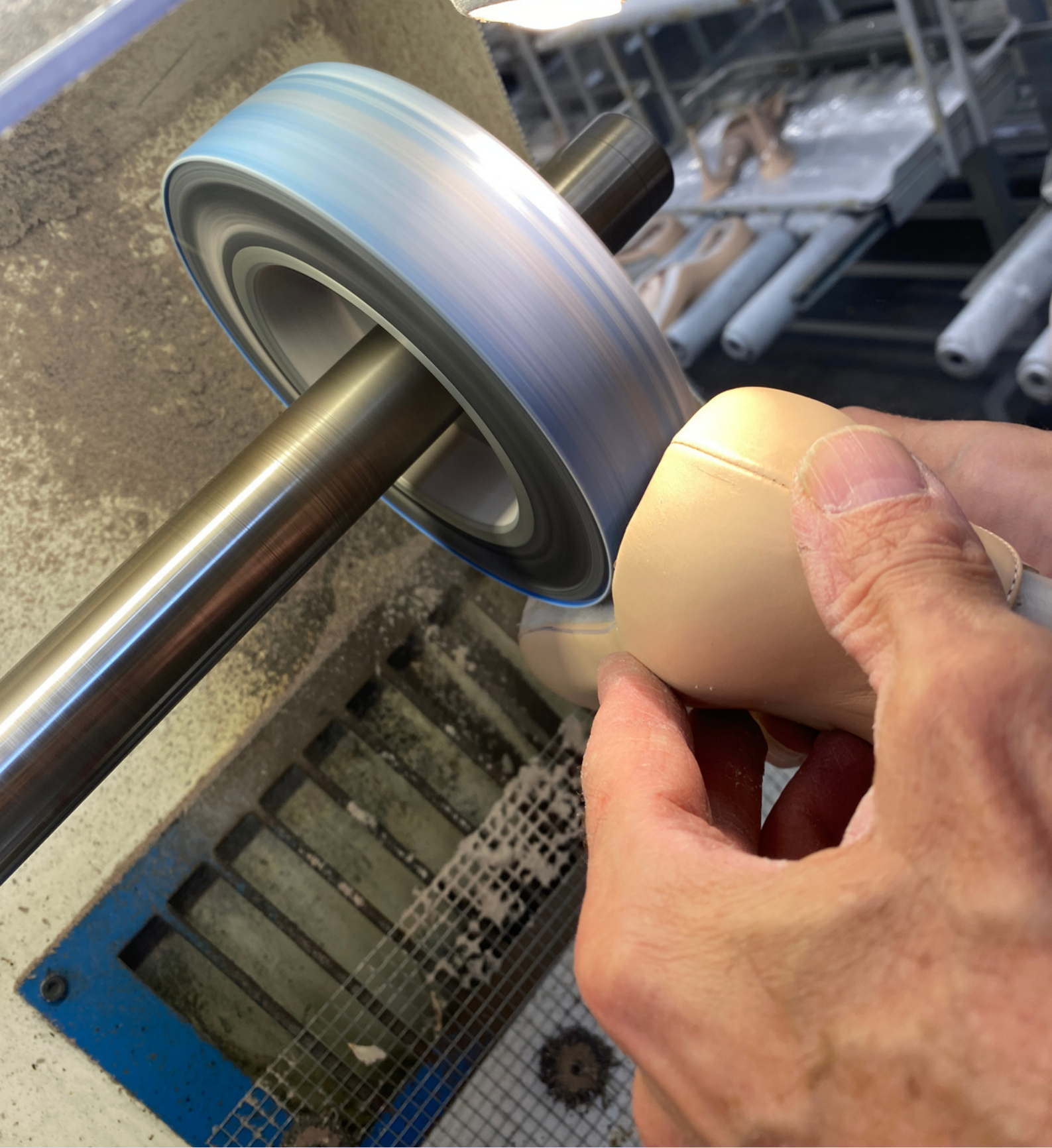


## DURABILITY, PRODUCT CARE AND REPAIR SERVICE

Le Silla strongly believes in the importance of **encouraging conscious buying behavior**. For this reason, it provides its customers with simple tips to take care of the purchased product, in order to allow a prolonged use and maintain its value over time. In the wake of this philosophy, each purchase often includes laces, crystals, extra under-heels and insoles.

At the same time, the expectations and needs of customers are met through an efficient **After-Sales and Repair Service** – which the company is committed to extending beyond the current terms of consumer protection law – aimed at preserving the beauty and elegance of each product as long as possible.





# FUTURE GOALS

Le Silla is setting goals to incorporating **sustainable vision** into its production processes, from the selection of raw materials suppliers to distribution channels. Confident of the background values of the company and recognizing the slow transformation in this field, Le Silla sets the following **objectives**:

EFFORT	GOAL	TIMING
Integration of Innovative and Sustainable Materials	Total use of materials that are made in a sustainable way	From the next collection
Include in the creative process the focus on reducing waste and processing waste	Reduction of waste generation and start-up of waste recovery	2030
Replacement of raw materials that do not comply with the principles of sustainability with preference for those certified by recognized standards	Eliminate the use of raw materials that are produced through environmentally damaging processes	2025
Promoting a responsible and sustainable supply chain through sustainable relationships based on transparency and compliance	Complete responsible supply chain management	2030
Integration of sustainability issues in the dialogue with stakeholders	Creation of Stakeholder engagement	2025
Development of a packaging with recycled and recyclable materials	Complete the product with packaging that minimizes environmental impacts and waste generation	2025
Rental of shoes for events or brides in order to give a second life to items or samples whose first function was different from the sale and especially to luxurious shoes that are stationary in the company wardrobe	Development of new eco-sustainable products and services	2030
Spread the values of sustainability and ethics of Made in Italy in market campaigns	Contributing to the spread of sustainability education	2025



# LETTERA AGLI STAKEHOLDERS

*“ The past year was great uncertainty and change, but it also consolidated social and environmental values towards a new sustainable development. We asked ourselves about the impact that our company has on the environment wanting to define our current state from the sustainable point of view. Following careful evaluations, we decided to shape the green sensibility of the company starting from the exaltation of eco-compatible concepts already intrinsic in our philosophy, such as: the attention dedicated to the choice of Raw Materials, the link with the Territory and the centrality addressed to the Person.*

*For some time we have been using the certified Vegan version as an alternative to classic leather. However, we want to expand the range of products that meet a number of sustainability requirements by implementing a process of improving the environmental performance of the company. With this aim we have introduced in the latest collections increasingly Innovative Materials such as certified Lycra with low environmental impact, sustainable Satin and various fabrics in support of the Italian textile industry. The product sheet of our e-commerce site has been integrated with the new descriptive field "Material and Origin" with the aim of providing the customer, in a transparent manner, all the information needed to consciously choose the product. We are also implementing a skimming process of the supply chain, giving priority to suppliers that guarantee a responsible management of their production. Since 2014, between the hills of the Marche and the Adriatic Sea, stands our Headquarter inspired by Green criteria and focused around the well-being of the person thanks to green spaces and sharing areas such as the dining and fitness area. We believe that people are the most powerful means of achieving goals.*

*It is with the active involvement of all stakeholders and through the establishment of lasting relations with them that Le Silla accepts the challenge of Sustainability”.*

Enio e Monica  
The Founders



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